

# Corliss Lau

Visual Designer



## Contact

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corlisslau.com

## Education

### Lesley University College of Art & Design

BFA Interactive Design | 05/2019

*Awards: The Senior Award of Excellence in Design,  
Community Involvement Leader, Cum Laude*

## Skills

### Design

Editorial & Book Design. Branding & Identity.  
Packaging Design. Digital Illustration & Photography.

### Interactive

User Experience. User Interface Design. HTML/CSS.  
Responsive web and mobile design. AR Prototyping.

### Fine Arts

Screen Printing. Letter Press. Hand lettering.

### Customer Service

Hospitality. Leadership. Organization. Multitasking.  
Quick Learner. Approachable. Adaptable.

## Softwares

Adobe Illustrator. InDesign. Photoshop. After Effects.  
Bootstrap Studio. Microsoft Office. Google Drive.  
Figma. Sketch. Invision.

## Experience

### Freelance Graphic Designer

Keurig & Dr. Pepper | 02/2020-Present

Designing and producing product images, website banners, and layouts for Keurig's e-commerce team. Creating graphics for Keurig's sub-brands (Bai, Green Mountain Coffee, Starbucks) for retail websites like Walmart and Amazon.

### Freelance Retail Experience Designer

Wayfair | 11/2019 - 02/2020

Designing, printing, and assembling for Wayfair's retail store including in-store POS, signage, and large format pieces. Assisting the branding team with internal signage, stickers, and screen wallpapers that are seen around the office. Designing external event collateral and takeaway pieces for Wayfair's Holiday Party, Annual Awards, and the MA Women's Conference.

### Freelance Graphic Designer

Grace Church | 07/2019 - 2/2020

Redesigned marketing materials to mail to the community. Worked with art director to recreate an effective website layout for desktop and mobile. Create promotional flyers and screen graphics for upcoming events at the church.

### Freelance Graphic Designer

Massachusetts General Hospital | 10/2019 - 11/2019

Designing the marketing visuals to be posted around the exam rooms, and hallways of the MGH Cancer Center. Products include posters, brochures, newsletters, calendars and holiday cards.

### Visual Experience Design Intern

Mad\*Pow | 01/2019 - 05/2019

Translated sketches into usable interfaces. Ideated, created, and extended a visual system for clients. Create and update engaging marketing graphics for print and digital campaigns.

### Graphic Design Intern

INPHANTRY | 05/2017 - 08/2017

Designed way-finding PDF for incoming clients of the company. Developed thumbnails, wireframes, and sketches for Senior Designer. Prototyped Digital Kindness Tree App for Staples.